

Lower Mississippi River Foundation Inc

Missouri, Arkansas, Tennessee, Louisiana, Mississippi

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--- FOR IMMEDIATE RELEASE: ---

Rivergator: Paddler's Guide to the Lower Mississippi River Now Available at www.rivergator.org

As of December 2015, The *Rivergator: Paddler's Guide to the Lower Mississippi River* will have reached its completion, successfully mapping the length of the Middle and Lower Mississippi River from St. Louis to the Gulf of Mexico.

The River Gator, www.rivergator.org, describes the 1155 mile trail of free-flowing water between St. Louis to the Gulf of Mexico. It is the first river guide written for paddlers on the Lower Mississippi River and includes beautiful photos, exciting text, and very-helpful and easy-to-read Google maps. Made public June 1, 2012, the River Gator has been a work in progress and will be completed December 2015. Public use free of charge. This is the first-ever such guide written by and for canoeists, kayakers, and stand-up-paddleboarders. Five southern states are featured along the route from the Missouri Bootheel, down the Tennessee Chickasaw Bluffs, through the Arkansas River Delta, the Mississippi Delta and the Louisiana Floodplain. *The Rivergator* Features:

- 1) All new full color maps of the Middle and Lower Mississippi River
- 2) 113,000 words describing the Lower Mississippi
- 3) Hundreds of new photos for each section
- 4) The *Rivergator* now covers 1155 miles of the Mississippi from the St. Louis Gage in the Middle Mississippi to the Gulf of Mexico.
- 5) Four New Sections: Vicksburg to Baton Rouge, Atchafalya River, Baton Rouge to Venice and Venice to the Gulf of Mexico,
- 6) Reference Index to quickly access any landing, town, island, back channel, or points of interest along the way
- 7) Five states are now described by the Rivergator including Missouri, Arkansas, Tennessee, Mississippi and Louisiana

The *Rivergator* is a 4-year project presented by the Lower Mississippi River Foundation in partnership with the Mississippi River Corridor Tennessee, the National Audubon Society, the Lower Delta Partnership, the Lower Mississippi River Conservation Committee, the LSU AgCenter, Quapaw Canoe Company, Louisiana Delta Adventures and the Walton Family Foundation.

Testimonials of River Gator users:

“Short of the Army Corps Navigation maps, I used the River Gator exclusively as my reference document. There is nothing else in writing that even comes close to providing the Mississippi River traveler information they need to understand the river, its landmarks, its secrets and its beauty.” -Dale Sanders, <http://www.greybeardadventurer.com/>

"Having never paddled long distance before, planning for our canoe trip down the Mississippi River was somewhat daunting. River Gator provided the best insight into interesting places to explore, where we could resupply and how to stay safe on the river.” -David Blomquist and Linnea Goderstad, www.travelingriversideblog.com

“Rivergator is the definitive guide for through paddlers on the Mississippi River, created by experienced paddlers for all paddlers and river enthusiasts. By demystifying the complexities of navigating the Lower Mississippi River, Rivergator is like having an on-demand guide in the boat, ensuring safety and enjoyment by the citizenry of this most valuable resource.” -Ellen McDonah, ellenmcdonah.com

The trail connects cities, states, public lands, festivals and all of the people and businesses found along the Lower Miss.

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